



Media Release

for immediate release

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King and Queen of Green cap off Wollongong Central *Ways to Save* expo

Wollongong's very own King and Queen of Green will entertain visitors to Wollongong Central this weekend between 11am and 2pm, while educating them on good and bad energy and how we can all reduce our carbon footprint.

This marks the final event of Wollongong Central's *Ways to Save* expo that provided customers and staff alike with a range of inspirational and educational activities in conjunction with World Environment Day on simple ways in which we can all help save our environment.

"Great for the whole family, we encourage you to visit us over the weekend and say hi to the King and Queen of Green while learning how to make a difference at home, work or play in helping save our precious environment," said Wollongong Central's Marketing Manager, Jennifer Di Bartolomeo.

The weekend activities follow the very successful 'Plastic Bag Free Day,' that encouraged customers to rethink taking a plastic bag. To thank customers for their efforts, Wollongong Central provided nearly 1000 visitors to the Centre with reusable bags filled with loads of practical tips on how to save.

In addition, customers have also shown their support to saying no to the plastic bag by bringing their old bags to the Customer Service Desk (where they are placed into our plastic bag recycling bin) where they go into the draw to win an ASKO 4.5 star energy and 4 star water rated washing machine plus a year's supply of Orange Power 4x concentrated enzyme laundry liquid.

The *Ways to Save* expo was supported by Wollongong City Council, Blue Scope Water, Futureworld, Enjo, TLC Indoor Gardens and Wollongong Central retailers.

For further details on all the exciting activities held at our *Ways to Save* expo visit www.waystosave.net.au

Ends.

For media enquiries or photo opportunities, please contact:

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